

MANPREET SINGH

Web Designer and Web Developer

CONTACT

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PROFILE SUMMARY

Web Designer and Developer with expertise in Shopify, Unbounce, HubSpot, and Framer. Skilled in creating visually appealing and responsive websites that enhance user experience and drive conversions. Passionate about delivering innovative solutions tailored to meet client needs and objectives.

EDUCATION

2017 - 2019

CANDIGHARH UNIVERSITY

- MCA

2014 - 2017

GNE COLLEGE

- B.Sc Computer Science

WORK EXPERIENCE

Fuvay Technologies Pvt. Ltd

2022- PRESENT

Shopify and Unbounce Developer

- Developed and customized e-commerce websites using Shopify, improving user experience and boosting sales conversion rates.
- Integrated payment gateways and third-party apps to enhance site functionality and customer engagement.
- Collaborated with marketing teams to implement SEO strategies, resulting in increased organic traffic.
- Created high-converting landing pages using Unbounce, resulting in a 25% increase in lead generation.
- Conducted A/B testing to optimize landing page performance and improve user engagement.
- Integrated analytics tools to track campaign performance and user behavior effectively.
- Conducted A/B testing on Unbounce landing pages, resulting in improved performance metrics and user engagement.

Aiviq Technologies

2019- 2022

HubSpot and Framer Developer

- Designed and developed responsive WordPress websites tailored to client specifications, enhancing user experience and engagement.
- Implemented custom themes and plugins, improving site functionality and aesthetics.
- Managed website updates and maintenance, ensuring optimal performance and security.
- Assisted clients with troubleshooting and resolving technical issues, enhancing client satisfaction and support.

SKILLS

- Shopify Development
- Unbounce Development
- HubSpot Development
- Framer Development
- HTML5 & CSS3
- JavaScript & jQuery
- Responsive Web Design

LANGUAGES

- English
- Hindi
- Punjabi